

SARAH SCOTT

SENIOR GRAPHIC DESIGNER & ILLUSTRATOR

CONTACT

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SKILLS

TECHNICAL


Adobe Creative Suite



Figma



Microsoft Office



Print/Digital Design



Branding & Identity


SOFT SKILLS


Leadership


Communication


Time Management


Dependability


Creativity

EXPERIENCE

2023-PRESENT • **TRAX RETAIL | REMOTE**
Senior Graphic Designer
Trax Retail excels in retail tech, enhancing experiences through image recognition. At Trax, my role as a Senior Graphic Designer entails translating concepts into captivating graphics for both digital, B2B, B2C, and print. I collaborate closely with cross-functional teams to craft, refine, and amplify brand identity coherence across an array of marketing projects. Simultaneously, I help oversee the oversight and mentorship of designers, art directing and nurturing a collaborative and innovative design environment. My proficiency in Adobe Creative Suite, coupled with a grasp of design principles in typography and layout solidifies my design capabilities in developing creative that resonate effectively for each space.

2016-PRESENT • **SILVER SUN PAPER CO. | NC**
Illustrator and Designer
Creating goods that aim to inspire and spread joy with uniquely designed illustrations, canvas prints, wedding stationery, and other paper goods. This is my side passion and I work closely with my clients to make sure the end result is exactly what they want. Take a peek at SilverSunPaper.Co

2019-2023 • **HEY FRANKIE | REMOTE**
Senior Graphic Designer
HeyFrankie is a full-funnel marketing agency. Responsibilities include producing visual assets for clients including email newsletters, website banners, digital ads for holiday and monthly sale promotions, and keeping pace with brainstorming new ways to drive revenue for clients across multi-media.

2018-2020 • **THE HOME T | NC**
Senior Graphic Designer
The Home T is a leading lifestyle apparel company. Responsibilities include trend-setting apparel designs, digital ads, and presentation and booklet designs for quarterly company trade-show events.

2017-2019 • **SARD VERBINNEN & CO. | NYC -> SF**
Graphic Designer
SVC is a leading strategic corporate and financial communications firm. Worked alongside a team producing visual assets for clients including infographics, fact sheets, digital ads, and logos in the NYC office before relocating to lead graphic design in the San Francisco office.

2014-2017 • **ADDISON WHITNEY | NC -> NYC**
Graphic Designer | 2015 Impact Award: Extraordinary outcome for client and peer expectations
AW is a global branding firm deeply rooted in pharmaceutical and healthcare industries. Project lead: responsible for creative development in collaboration with clients and team members. Managing multiple projects in all stages from start to finish simultaneously with deadlines.

EDUCATION

2017-2018 • **FRONT END WEB DEVELOPMENT | NYC**
General Assembly
Utilized HTML5, CSS3, JavaScript, jQuery, GitHub, and Sublime in concert. Development included webpage layout, content production, and graphic design with a goal of producing a responsive & usable final product.

2013-2014 • **(A.A.) ADVERTISING & GRAPHIC DESIGN | NC**
Southwestern Community College | Cumulative GPA 4.0
President's List for academic excellence 2013-2014
Member Alpha Beta Gamma International Business Honor Society
Member Phi Theta Kappa Honor Society Spring 2014
Member National Technical Honor Society Spring 2014
Member of the National Society of Leadership & Success

2013 • **SHILLINGTON | NYC**
School of Graphic Design
Three month course focused in building a solid understanding of design theory, technical skills, and design portfolio. Integrating idea generation, technical knowledge, design theory and studio skill.